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## **New Game Selector - MiniGames!**

Play'n GO continues to deliver new and innovating games to their partners!

Currently rolling out from the casino team is a clever game selector with casino minigames, a small widget that can be placed on a website, allowing players to play casino games directly from any page.

Game selectors can be configured with different menus, games, look & feel and bet levels to be placed on different pages on your website with a simple flash control. A new and intuitive backoffice configuration page have been created to let the casino managers easily administer their selectors in one place.

“We will continue to broaden our minigames portfolio rapidly during the year and together with the new Game Selector that have already been adopted very well by the market and among the players, you reach the players directly on your site where they are at the moment, instant and simple entertainment“ says Martin Zettergren, the vice president of the Products division at Play'n GO.

### **About Play'n GO**

Play'n GO designs and develops top-quality online gaming applications ready for express distribution through a multitude of popular media. Play'n GO offers its clients engaging casino, bingo and lottery games that end customers can enjoy directly through their Internet browsers, on their mobile phones, on interactive video terminals, and on interactive television. With a solution from Play'n GO, online customers are not compelled to endure time-consuming downloads before the fun can begin; They just click *PLAY* and go!

Through Play'n GO's comprehensive *Gaming Administration Toolkit* (GAT), operators can manage all interactive games, customers, affiliates, payments and marketing activities through a single, all-integrating system. GAT provides easy access to information and functions that control all vital areas of a gaming business.

Games and other products from Play'n GO can be customized to suit an organization and the unique style of its brand. Play'n GO prides itself on creating smart, speedy solutions that constitute strong, steady online gaming operations.

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Play'n GO – The Gaming Pro

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