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## Play'n GO Provides Internet and Mobile Games to EveryMatrix

Play'n GO, a leading game application and systems developer, has been contracted to provide its innovative Flash and mobile games to EveryMatrix, a flourishing white-label game distributor. EveryMatrix will incorporate the casino-style games from Play'n GO into its WonderMatrix gaming platform, which serves companies who cater to a multitude of players throughout the European Union and beyond.

"We are thrilled that yet another distinguished white-label gaming company like EveryMatrix has selected our games," says Martin Zettergren, Vice President of Products at Play'n GO. "We have long anticipated the global upswing in mobile gaming and stand ready for the surge with a top-notch portfolio of mobile & tablet games that are designed for easy integration with any system. Through EveryMatrix's clients, we look forward to entertaining an even wider audience with our creative slot games, scratch cards and traditional favourites like blackjack and roulette."

Play'n GO's current selection of instant-play Flash games can be previewed online on the following website:

[www.playngo.com](http://www.playngo.com)

EveryMatrix, incorporated in Malta, is a licensed white-label distributor of interactive games from multiple suppliers. Games from Play'n GO will be integrated with EveryMatrix's platform to offer players an expanding selection of games that can be enjoyed through a single account and wallet.

"Our primary aim as a white-label gaming distributor is to serve our clients by providing a high-quality selection of market-leading products. Play'n GO's games easily fit right in to complement our other games, says EveryMatrix CEO Ebbe Groes.

### About Play'n GO

Play'n GO is a gaming specialist and leading developer of smart systems and content especially designed for top performance on mobile phones, tablets, game terminals and websites. The game range from Play'n GO is vast, varied and vibrant. Rich, colourful graphics and stunning animations enhance all games from Play'n GO – from blackjack to bingo. Creative content is offered in a wide range of languages to appeal to customers throughout the world. Play'n GO is a trusted business partner, ensuring its clients are equipped with superior back-office administration tools for surveillance & marketing in addition to premium gaming content that fun-seeking players can enjoy virtually anywhere; Just click PLAY and GO!

### About EveryMatrix:

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EveryMatrix, founded in 2008, is an independent white-label provider of licensed gaming products and services that enable players in many nations to enjoy poker, bingo and casino games as well as sports betting on the Internet and their mobile devices. All products from EveryMatrix are built with a focus on flexibility for easy integration with other internal and external platforms. At present, more than 30 distinguished companies rely on EveryMatrix for the finest in vendor-neutral gaming solutions. EveryMatrix employs approximately 70 individuals at its offices in Malta, London, Copenhagen, Oslo, Bucharest and Changsha, China.

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*Play'n GO – The Gaming Pro*

[www.playngo.com](http://www.playngo.com)